



	Full Season (6 Shows)	Half Season (3 Shows)	1 Show	
Full Page - Full Colour (5 1/2" wide x 8 1/2" high) - Limited quantity of pages available	\$4,600			
Full Page (4 1/2" wide x 7" high)	\$3,600	\$1,900	\$650	
Half Page (4 1/2" wide x 3.25" high)	\$2,700	\$1,350	\$500	

All ads, except the full page - full colour, are black and white only.

File Formats: Files are to be provided as high resolution (300 dpi), print quality PDF's.
 Full-page, full-colour ads require 1/8th inch bleed.

Program Inserts: All nights of a show run \$800; One specific night of a run \$175
 Inserts larger than 5 1/2" x 8 1/2" will not be accepted. Inserts are to be delivered to the theatre a minimum of two days prior to the first performance. Only a limited number of inserts will be accepted per show.

Please note: rates for ads or inserts do not include GST or PST.
 Persephone Theatre reserves the right to refuse any advertisement or insert.

ADVERTISING DEADLINES

SHOW	BOOKING	MATERIALS	SHOW DATES
Glory	August 16	August 23	September 25 - October 9, 2019
W.R.O.L.	September 20	September 27	October 30 - November 13, 2019
ELF: The Musical	October 18	October 25	December 4 - December 18, 2019
Reasonable Doubt	December 18	December 20	January 29 – February 12, 2020
Stones in his Pockets	February 14	February 21	March 25 – April 8, 2020
The Shoplifters	March 20	March 27	April 29 – May 13, 2020

For further information or to arrange for ad space please contact Lisa Bayliss:

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